

FOR IMMEDIATE RELEASE

## Bank of Montreal Private Banking Firms Honoured by Global Brands Magazine in Multiple Geographies

**TORONTO, December 6, 2013** – BMO Harris Private Banking and BMO Private Bank, both part of Bank of Montreal, have been recognized in multiple geographies by Global Brands Magazine for success in providing customized quality wealth management solutions and product innovation globally.

The Global Brands Awards are given to identify, acknowledge and reward key players that provide exceptional service and performance across different countries and sectors, including finance, education and technology.

BMO Harris Private Banking was named *Best Private Banking Brand* in Canada for 2013, and BMO Private Bank was named *Best New Private Banking Brand* in both Hong Kong and Singapore for 2013.

“Being recognized internationally is a great honour for us,” said Alex Dousmanis-Curtis, Senior Vice President and Head, BMO Harris Private Banking (Canada) and BMO Private Bank (Asia). “The success we’ve enjoyed in both Canada and Asia is largely a result of the hard work and dedication of our team and the client first approach that they champion each and every day.”

“As a relatively young player in the private banking space, this recognition signals our commitment to brand consistency in our approach to servicing the needs of our clients regardless of the geography in which we operate,” said Sol Amos, Global Head of Marketing for BMO Private Banking.

Jim Cooper, Editor at *Global Brands Magazine*, added, “BMO Harris Private Banking and BMO Private Bank’s commitment to quality has made them an obvious choice for high-net-worth individuals and families. This is a testament of a truly strong brand in the private banking segment.”

### **About BMO Harris Private Banking Canada**

Backed by the stability and resources of Bank of Montreal, professionals at BMO Harris Private Banking are responsible for the successful management of wealth by providing expert advice and highly personalized services in banking, investment management, estate, trust, succession planning and philanthropic services. With 35 offices across Canada, including Halifax, Montreal, Toronto, Calgary and Vancouver, BMO Harris Private Banking is able to service clients in a variety of languages.

### **About BMO Private Bank Asia**

BMO Private Bank is the international private banking arm of Bank of Montreal. Through offices in Hong Kong and Singapore, BMO Private Bank offers a broad spectrum of financial and

investment products and services that allow investors to benefit from Asia's special place in the global economy.

**About Global Brands Magazine**

Global Brands Magazine is a leading online magazine providing opinions and news related to various brands across the world. It is head quartered in United Kingdom. Content includes news, opinions, discussions, highlights and features sourced by expert analysts on various brands across the world.

**-30-**

**Media contacts:**

Veronica Bart, Toronto, [veronica.bart@bmo.com](mailto:veronica.bart@bmo.com), 416-867-3996

Shenghow Lim, Beijing, [shenghow.lim@bmo.com](mailto:shenghow.lim@bmo.com), 8610-85881487

<sup>TM</sup>BMO (M-bar roundel symbol) Private Bank is a trademark of Bank of Montreal, application pending.